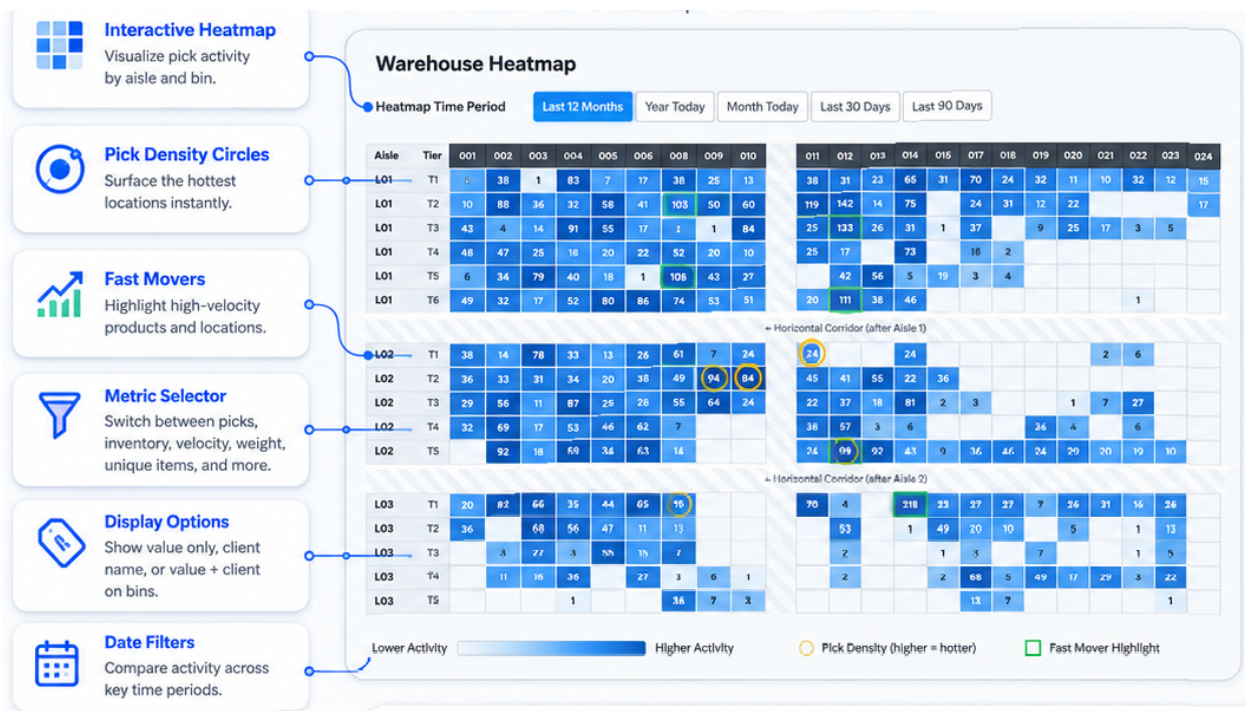


# Heat Maps: A Simple Way to See Warehouse Activity

Written by: Chuck Feldman & Steven Sharp. 01-15-2026

Wouldn't it be helpful to see your warehouse activity instead of trying to understand it from rows and columns of data?



Your warehouse systems contain valuable information about inventory, locations, picks, empty bins, and slow-moving products. The problem is that this information is often buried in reports and spreadsheets. A heat map turns that data into a visual picture that is much easier to understand.

With the Warehouse Bridge HeatMap Tool, you can view a floor plan of your warehouse, with each location color-coded by activity, usage, or inventory status. With one look, you can see which areas are being used heavily, which areas are underused, and which locations may need attention.

A warehouse heat map is like a data-driven “paint by numbers” view of your facility. It takes warehouse information and places it directly on top of your warehouse layout. Instead of only looking at numbers, you can see patterns across the building.

For example, the Warehouse Bridge HeatMap Tool can help show:

- Empty bin locations
- Fast-moving pick areas
- Slow-moving inventory
- High-activity zones
- Underused warehouse space
- Picking frequency by location

This type of visibility can be very useful for slotting decisions. If certain items are picked more often, they may need to be moved closer to packing or shipping areas. If slow movers are taking up prime locations, the heat map can help identify where space is being wasted.

The value of a heat map is simple: it helps warehouse managers see what is really happening inside the building. Instead of guessing where problems exist, you can quickly identify areas of interest and make better decisions about space, labor, and inventory placement.

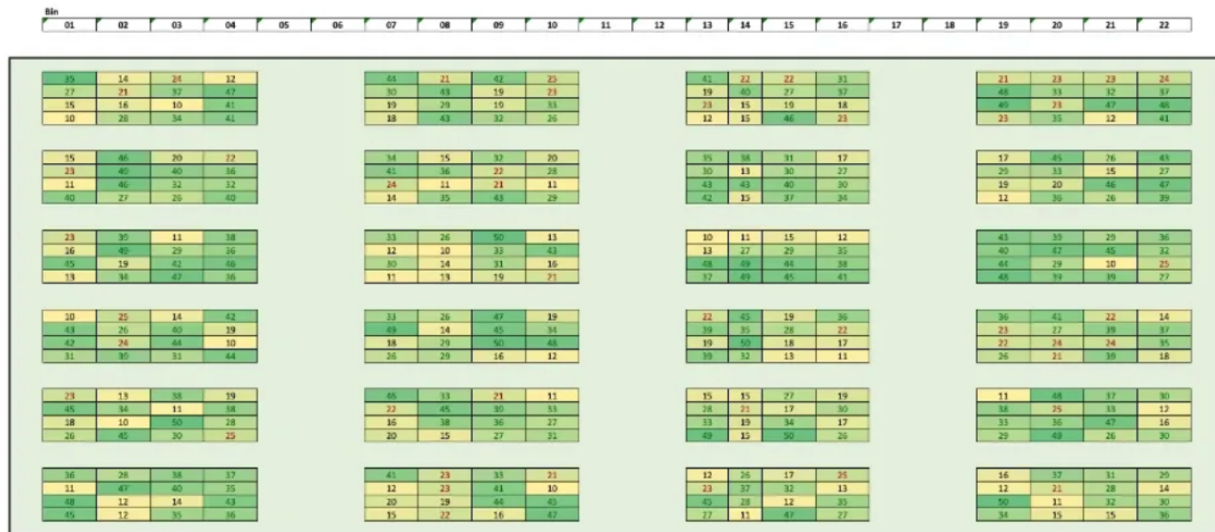
For warehouse managers, the [www.3plheatmap.com](http://www.3plheatmap.com) tool is a practical way to turn warehouse data into something people can see, understand, and act on.

Heat maps can be used to improve slotting, reduce travel time, and identify wasted space.

**Example 1:** A bird’s-eye view of all empty bin locations in the warehouse, where yellow represents zero inventory.



**Example 2:** A warehouse floor plan by velocity, where darker colors show locations picked more often.



**Example 3:** A visual map showing where slow-moving inventory is stored.



**Learn More About WarehouseBridge**

WarehouseBridge helps warehouse operators stop guessing and start seeing what is really happening inside their facilities. From visual heat maps to practical warehouse tools, WarehouseBridge gives teams a clearer view of space utilization, activity, and operational opportunities.

Visit [www.warehousebridge.com](http://www.warehousebridge.com) to learn how better visibility can lead to better warehouse decisions.